

We are taking the Green Business Challenge.

Are you?

AbundaTrade.com
American College of Building Arts
BCD Council of Governments
Biggest Air Hole
Blackbaud
Cantey Technology
Charleston Battery
Charleston Metro Chamber of Commerce
The Citadel
City of Charleston – 75 Calhoun Street Third Floor
Condon Law Firm
Daniel Island Academy
Daniel Island Animal Hospital
Daniel Island Property Owners' Association
Dixon Hughes PLLC
Duvall Catering and Event Design
Grubb&Ellis | WRS
Hawthorn Suites
Holiday Inn Express & Suites
King Charles Inn
The Law Offices of Richard A. Hricik
Liollio Architecture
Lowcountry Local First
Meadors Construction
Lowcountry Open Land Trust
Money With A Mission
Morris Financial Concepts
MUSC Anderson House
MUSC College of Health Professions A Building
Office Connections
Perrin Woodworking
S&ME, Inc.
SC Aquarium
SC Coastal Conservation League
SC Department Of Health and Environmental Control- Office of Ocean and Coastal Resource Management
SC Department Of Health and Environ-

mental Control-Office of Environmental Quality Control
SC Green Fair
Stantec Consulting Services
Steel Technologies
Stubbs Muldrow Herin architects
The Sustainability Institute
Teleconsultants Inc
Tidewater Environmental Services
Total Life Care
Vapor Apparel
The Vision Center at Seaside Farms
Wilbur Smith Associates
Wonder Works
Participants with baselines as of 10/4/10

To sign up, visit

www.CharlestonGBC.com

E-mail: CharlestonGBC@charleston-sc.gov

Or register online:

<http://greenbusinesschallenge.wufoo.com/forms/green-business-challenge-registration/>



Thank you to our Partners



*Sensible Solutions
for your Business
and our
Community*

Charleston Green Business Challenge Overview

The Green Business Challenge is a voluntary metro area program designed for a broad group of businesses and institutions to **consider ways to make their own businesses more environmentally sustainable while increasing their profitability**. Three key elements are reducing a businesses' use of energy, waste and water.

The twelve month program will allow businesses to **see results** throughout the process. It rewards not only reducing waste and consumption, but also incentivizes community involvement and stewardship.

The primary interest for the **City of Charleston and its partners: Charleston Metro Chamber, Lowcountry Local First, Green Fair, The Sustainability Institute and Charleston County** is to continue to assist businesses with ways to save money through practices that will both benefit their business and the community as a whole.

Businesses will gain points through our GBC "scorecard". **The scorecard outlines hundreds of sustainable initiatives, and clearly explains how to enact these practices into any business.** Most "points" from the score card are easily attainable, and can be as simple as switching to recycled paper.

What it means for consumers...

As consumers, we have the responsibility to make sure that organizations, from whom we purchase goods and services, are making the correct business decisions for our ever-changing marketplace. By purchasing goods and services from business that have participated in the Green Business Challenge, **consumers know that the business is making socially responsible and environmental decisions that will enhance our community as a whole.**

What it means for business owners...

The benefit for businesses is two-fold. First, businesses will begin to see improvements almost immediately after switching to sustainable business practices. **Energy efficiency translates in dollar savings which a business owner can pass on to customers, employees, as well as the business itself.** Second, by participating in the Green Business Challenge and receiving **recognition**, businesses will be able to be recognized as having a triple bottom line: that is, a consideration of people and the planet as well as bottom line profits.



How does it work?

1. Businesses must first **register** for the Green Business Challenge.
2. Once your business is registered, the business owner will fill out a preliminary "scorecard" for baseline figures in various environmental and social categories. From the scorecard, the business will create a plan in order to attain certain goals. **Baseline scorecards show commitment and are due by December 31, 2010.**
3. During the year long challenge (which began in August 2010), business owners and employees will learn and adopt new sustainable business practice through a range of **free trainings** hosted by the City and its GBC partners and various other local providers.
4. At the end of the Challenge, another scorecard will be filled out. The business will analyze and interpret the changes it has made throughout the year. From this the **business can determine energy savings and dollar savings** accumulated during the GBC.
5. Businesses achievements will be **recognized** and awarded at the 2011 Charleston Green Fair.